

PEOPLE'S MEMORIAL™

PRIVACY NOTICE

This privacy notice discloses the privacy practices for www.peoplesmemorial.org, www.funerals.coop and www.funeralinformation.org. This privacy notice applies solely to information collected by these web sites. It will notify you of the following:

1. What personally identifiable information is collected from you through the web site, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data.
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via application for membership, sign-up for email newsletter, email, or other direct contact from you. We will not sell or rent this information to anyone. We will use your information only for the purposes of providing consumer information and services you request as a member. Information we receive from non-members will be used merely to respond to requests for membership and educational materials. Other than contracted funeral homes and the Funeral Consumer's Alliance, we will not share your information with any third party outside of PEOPLE'S MEMORIAL Association or PEOPLE'S MEMORIAL Funeral Cooperative. Information provided to contracted funeral homes and the Funeral Consumer's Alliance is merely to assist them in providing services to you and is not for solicitation. Unless you ask us not to, we may contact you via email in the future to tell you about contract or program changes, legislative alerts, upcoming events, educational information, our online newsletter or changes to this privacy policy. You may opt out of receiving any such emails from us at any time.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Wherever we collect sensitive information from you (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees or office volunteers who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. All employees, board members, volunteers and contracted parties sign a confidentiality agreement with PEOPLE'S MEMORIAL that they will honor the security and confidentiality of this information. The computers/servers and storage files in which we retain personally identifiable information are kept in a secure environment.